

Sonoma County is NOT currently on State/Governor's Watch List

Dear Members,

We have been informed that information we received earlier yesterday from our Board of Supervisors, and subsequently communicated to you in <u>an email</u> <u>yesterday morning</u>, was incorrect.

Sonoma County is **NOT on the state's monitoring list**.

As reported by the Press Democrat, "an initial communication from county health officials to elected supervisors Tuesday night saying the county had been notified it was on the state's watch list, proved incorrect. In actuality, the county is being monitored for placement on the watch list, due to (the) elevated COVID hospitalizations and other benchmarks."

Sonoma County could still be placed on the state watch list as early as Friday, which means restrictions would likely be implemented early next week. As always, SVVGA will keep the membership updated of any changes to this timeline.

We sincerely apologize for the confusion, and please let us know if you have any questions.

WISE Seminar Series on Tasting Room Re-Opening Challenges, Opportunities and Solutions

Register for Final Two Seminars

On July 1, SVVGA and WISE Academy hosted the first of three seminars in a Leadership Forum Series. SVVGA Vintner Members engaged in a rich dialogue where Tasting Room re-opening challenges and opportunities were shared, and resources and solutions were brainstormed. Thank you to all members who participated in the first seminar. The WISE Academy is facilitating two more, 90-minute conversations in a problem-solving forum to help our wineries optimize the guest experience as wineries re-open. Now that many of Tasting Rooms have re-opened we need to quickly share what we are learning and identify best practices.

SVVGA encourages all Vintner Members to register and join the second seminar on July 15 and the third seminar on July 29. This series is highly valuable, exclusive and FREE for SVVGA Members. Registration is for all seminars, and is not date specific. Even if you were unable to attend the inaugural seminar on July 1, the curriculum and discussion will be valuable and important moving forward.

CLICK HERE TO REGISTER

Click here to view the SVVGA COVID-19 Resource Page for daily updates.

<u>Click here</u> to view **Sonoma Valley Safe**, resources and guidance supporting our local businesses in taking the necessary steps to follow safety and health guidelines as they re-open.

This email is presented by our partners,



SONOMA VALLEY VINTNERS & GROWERS ALLIANCE

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